

Primescan Digital Impressions for SureSmile®

## Scan. Check. Send. Love.

From surprising ease of use to clinically proven precision, now you can truly enjoy the scan when you add a digital orthodontic workflow to your practice using Primescan.

The benefits of adding Primescan digital impressions to your practice go on and on. That's why it's the perfect entry point for digital dentistry—and the ideal choice to confidently meet more of your patients' needs.

With Primescan, you can work with specialized partners to add orthodontic applications—or take advantage of a seamless Dentsply Sirona workflow with SureSmile® aligners for shorter, **more efficient treatment times with fewer refinements.**<sup>1</sup> Plus, you'll also have the flexibility to expand with other digital impression workflows. It's an opportunity that both you and your patients will love.

### Why add clear aligners?

It's a market expected to grow by **21%** for the next 5 years.<sup>2</sup>

Just one clear aligner case per month equals **\$60,000** per year of additional revenue.<sup>3</sup>

#### Scan



Capture a highly accurate full arch scan in about a minute with Primescan. It's significantly faster than traditional procedures—and less prone to errors.

#### Check



Assess quality immediately on the screen. With optional software, simulate treatment for better patient education and higher case acceptance.

#### Send



Upload the 3D model to the Connect Case Center in seconds and easily transmit to SureSmile for treatment planning and fabrication.

#### Treat



Transform your patients' lives with a personalized SureSmile treatment plan that is fully customized and designed to give them a long-term healthy, happy smile.

# Elevate patient care while preparing your practice for long-term growth.

## Efficiency

With Primescan at the heart of your integrated orthodontic workflow, you can add efficiency and time back into your practice schedule:

- Primescan accurately captures an upper and lower full arch with buccal bite the first time—unlike traditional impressions that often need to be retaken.
- SureSmile workflow saves time with higher treatment plan first-rate acceptance, thanks to the SureSmile Digital Lab, quality check process, and reviews by a clinical expert.

## Experience

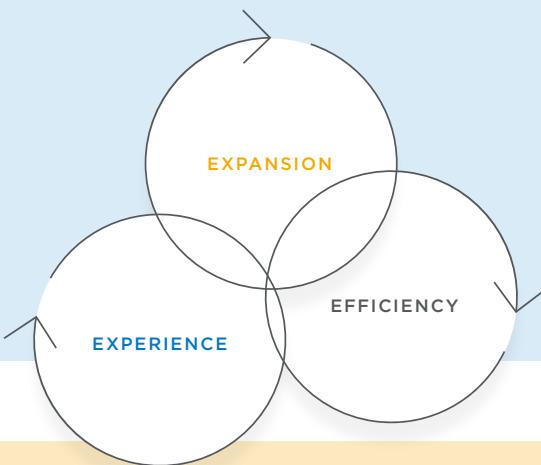
Primescan digital impressions also enhance the patient experience—both in terms of comfort and infection control:

- Comfortable digital impressions without risk of contaminated impression trays.
- Versatile infection prevention options for both the Intraoral Scanner and Acquisition Center.

## Expansion

In addition to supporting an easy-to-implement and seamless digital workflow for clear aligner cases, Primescan can also help you with bonding trays, retainers, and other ortho applications—as well as to expand into areas like implants and single-unit crown restorations. Dentsply Sirona provides both the products and the expertise to help you succeed:

- Resources and support from knowledgeable sales reps and industry leaders.
- Clinical education on practice-critical topics, including webinars, live and on-demand courses, and videos.



### SPECIAL OFFER

**Purchase Primescan, save on SureSmile:** \$995 flat-rate pricing for a complete case (\$25 per select aligner) through the end of 2020. Complete 2 cases per month from time of install to extend the offer through June 2021.

In a recent survey...

74% of GPs using SureSmile indicated that **no refinements are needed** once the treatment plan is approved!<sup>1</sup>

GPs using SureSmile indicated the need for modifications to the treatment plan **50% less** than GPs using Invisalign.<sup>1</sup>

## Continue to grow with SureSmile

**SureSmile IDB:** more efficient bracket treatment.

**SureSmile Custom 3D Arch Models and Diagnostic Models:** for in-office fabrication.

**SureSmile Archwires:** patient-specific wire arches, planned within the SureSmile software.

To get started, contact your Dentsply Sirona representative or call 1-888-672-6387.

1. Data on file.
2. MarketWatch, May 2019.
3. Annual revenue based on average aligner price in market.

